Full-Stack Word Press Developer

DESCRIPTION OF THE ROLE

Full-Stack Developers at Snapshot can code with confidence and create the amazing back-end framework to deliver on our client's vision and expectations. They possess critical thinking skills to put to themselves in our clients' shoes and troubleshoot issues independently. The job involves expertise in design, implementation, testing, and deployment web products. Quality, best practices and wow factor are very important to you. User experience is paramount. You have the ability to identify UX pain points and resolve them without direction. You like to stay current with technology and are a self starter.

ABOUT US

Snapshot is a strategic marketing agency based in Nashville and St. Louis, Snapshot who builds strategies that convert, websites that deliver, videos that inspire, and content that connects. Our storytellers, data lovers, and artists specialize in the finance, healthcare, and industrial spaces, producing award-winning work for clients ranging from startups to the Fortune 50.

RESPONSIBILITIES INCLUDE

- Helping to create amazing WordPress websites that reflect our clients' brand and objectives
- Execute updates and troubleshoot client websites for a wide variety of issues and resolutions
- Complete Web Maintenance for clients as well as repairs
- Seamless integrations of HubSpot functions and plugins
- Use of project management software for tracking projects, updates, and completion
- Meet project deadlines on time and communicate when there are roadblocks
- Professional communication with team and clients
- Keep up to date on the latest technologies and techniques and collaborate with project managers and other members of the web team (design, strategy, UX) to communicate ideas
- Ability to identify UX pain points and resolve them without direction.
- Participate in Code Reviews and support QA initiatives to ensure high-quality delivery - Excellent communication skills with the ability to clearly communicate ideas to technical and non-technical resources.oMust be able to brainstorm and communicate technology ideas and opportunities with peers and management.
- Translate business requirements into website functionality and transform to the design and coding of elements like weblanding pages, emails, etc...
- Creation, production, revision, proofreading, revising, etc., in an accurate and complete manner.

SKILLS DESIRED

- Bachelor's degree or equivalent experience
- 3+ years professional experience
- Ability to take a design from Sketch, Adobe XD, and/or Invision and transform it into a fully functioning responsive website in WordPress.
- Experience with built tools such as Gulp.js, npm, Webpack
- Experience with eCommerce and WooCommerce customization
- Strong understanding of WordPress coding best practices, hooks, and filters
- Experience with common plugins for WordPress such as Advanced Custom Fields Pro
- Custom WordPress plugin development experience
- Experience with Custom WordPress Themes, Sage Preferred
- PHP
- SQL
- Git Version Control
- Custom REST API Development
- Custom Scripting and 3rd-Party API Integration
- Laravel
- Experience with data migration from various formats, such as CSV, XML
- Understand Object-Oriented Programming and MVC
- Experience with Foundation and Bootstrap
- Comfortable working with command line
- Experience with basic Systems Administration tasks in a LAMP environment
- Experience with cross-browser testing and issues for all major web browsers
- Ability to translate business requirements into website functionality
- Ability to ask questions to accurately estimate the effort and time required for work

COMMITTED TO DIVERSITY, EQUITY, AND INCLUSION

Snapshot is an Equal Opportunity Employer and is committed to fair and equitable hiring practices. All hiring decisions at Snapshot are based on strategic business needs, job requirements and individual qualifications. All candidates are considered without regard to race, color, religion, gender, sexuality, national origin, age, disability, genetics or any other protected status.