

Art Director

DESCRIPTION OF THE ROLE

Are you a design mastermind with a knack for turning visual chaos into eye-catching masterpieces? As an Art Director at Snapshot, you'll be our go-to magician, conjuring up style, flair, and flawless designs on the daily. Reporting to the Creative Director and working closely with another Art Director you'll have creative freedom and responsibility as you manage budgets, timelines, and all things design.

You're able to present your work like a boss—dazzling them with your strong portfolio and conceptual brilliance. You're equally at home in the digital and print worlds, and you can handle Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, Figma) like a pro, maybe even with your eyes closed (not recommended, but impressive).

In our collaborative, team-first environment, you'll be working closely with designers, writers, Account teams, and—wait for it—obsessing over every pixel and font size. Your attention to detail is so sharp, it makes eagles jealous.

Your adaptability and thirst for what's new will keep you ahead of the curve, whether it's design trends, techniques, or where to find the best coffee. You'll not only explain your design choices like a pro, but you'll also have a passion for growth and learning. If you love delivering designs that wow and leave people speechless (in a good way), then you're exactly who we need to elevate our brand

PRIMARY RESPONSIBILITIES INCLUDE:

- Work closely with the Creative Director to translate client goals into compelling visuals. You'll support in ideation sessions, sketch ideas, and brainstorm creative solutions.
- Roll up your sleeves and get involved in creating everything from brand identities, social media campaigns, and digital advertisements, to website design, print materials, and other visual assets.
- Bring creative briefs to life through mood boards, prototypes, and final designs that balance artistic integrity with client needs.
- Not just ensuring, but actually producing every visual element aligns with the brand's look, feel, and voice, making sure everything stays cohesive across platforms.
- Assist in presenting creative concepts to clients and internal teams, translating feedback into actionable next steps.
- Help in maintaining client relationships by ensuring that project deliverables are on point and that clients are kept informed about progress, timelines, and outcomes.
- Manage smaller-scale design tasks and production timelines, ensuring that everything is delivered on schedule and meets quality standards.
- You're a sponge for feedback, ready to iterate and improve designs while maintaining the creative integrity of the work.

SKILLS DESIRED

- Bachelor's degree or equivalent experience
 - Minimum requirement of 3-5 years professional experience in a creative field
- Strong communication and soft skills
- Experience in creating marketing/advertising campaigns from developing vision and the message platform to ensuring production be on time and within budget
- Ability to create integrated content across all marketing channels from digital, social media, paid media, mobile, but also understand offline and print

COMMITTED TO DIVERSITY, EQUITY, AND INCLUSION

Snapshot is an Equal Opportunity Employer and is committed to fair and equitable hiring practices. All hiring decisions at Snapshot are based on strategic business needs, job requirements and individual qualifications. All candidates are considered without regard to race, color, religion, gender, sexuality, national origin, age, disability, genetics, or any other protected status.