

## Director of Business

# Development - STL

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SnapShot Interactive is looking for an exceptional director of business development in our St Louis office who has the ability to join our organization and make an immediate impact and help us ensure we meet our Core Purpose with every project – **We live to OVER-DELIVER inspirational solutions.** You may be the right person for us if you:

- **Are upbeat** – Meaning that you come to SnapShot with a positive attitude and desire to improve 1% each week.
- **Own your work** – From your first day you are the type of individual that takes ownership of your projects, and goes above and beyond for all our clients.
- **Enjoy a challenge** – Our deliverables and service standards are always changing and new projects kick off daily. You stay ahead of the curve and enjoy learning more about the industry to help educate our clients and stay “in the know”.
- **Non-traditional** - Traditional sales people need not apply. We do not sell products; we provide creative and cutting edge digital marketing solutions to everyone from startups to Fortune 100 companies. We want someone who can connect our team with opportunities to deliver inspirational solutions. Experience with video production, animation, web design/development, or digital strategy strongly preferred

## ABOUT US

SnapShot Interactive is a full-service digital agency bridging the gap between high-quality video production, award-winning website design and creative online marketing strategies. We help our clients, big and small, showcase their companies and products to the world in a fresh, engaging way.

We have a heavy, consistent project load and our sales team needs to be able to hit the ground running. If you're looking for a company that will stretch your creative abilities and teach you the entrepreneurial spirit, you belong here. Our team is self-motivated, disciplined, and all have the ability to work effectively as part of a team.

## **COMPENSATION + BENEFITS**

- Salaried position with pay depending upon portfolio and experience + aggressive commission plan with no cap; you create your own paycheck
- Health, vision and dental insurance coverage
- Life insurance policy
- Short-term & long-term disability insurance
- 8 paid holidays
- 10 days vacation
- 1 week personal time
- Casual dress
- 2 office kegs
- Show n Tell Fridays

## **DESCRIPTION + REQUIREMENTS**

This is not an entry-level position; we need someone with professional experience working towards multiple deadlines. SnapShot is a fast-paced team environment so you need to be agile and enjoy working with others. This position involves a good mix of business development and account management throughout the project timeline, showing our awesome clients what separates us from other firms. We like to keep things interesting and are always moving our business forward through daily, bi-weekly, quarterly and yearly goal setting.

- 3—5 years professional experience
- Knowledge of creative/advertising industry
- Established network within the community
- Love for networking coffees and lunches
- Ability to juggle multiple projects at one time
- Set sales targets set by the VP of Sales

Please send resumes and samples of work to [jobs@snapshotinteractive.com](mailto:jobs@snapshotinteractive.com)